PROJECT TIMELINE:

21-931.M1 *COVID-19 Vaccination Perceptions and Messaging Formative Evaluation*
Project Lead: Mamie Carlson
Health Promotion and Wellness (HPW), Public Health Assessment Division (PHAD)

From: Pfau, Esther J (Essie) CIV USARMY MEDCOM APHC (USA) <esther.j.pfau.civ@mail.mil>
Sent: Friday, **June 25, 2021** 11:02 AM
To: Cersovsky, Steven B CIV USARMY MEDCOM APHC (USA) <steven.b.cersovsky.civ@mail.mil>; Soltis, Michele A COL USARMY HQDA OTSG (USA) <michele.a.soltis.mil@mail.mil>
Cc: Millikan Bell, Amy M CIV USARMY MEDCOM APHC (USA) <amy.m.millikanbell.civ@mail.mil>; Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>; White, G H (Ginn) CIV USARMY MEDCOM APHC (USA) <george.h.white42.civ@mail.mil>; USARMY APG MEDCOM APHC Mailbox COVID-19 Task Force <usarmy.apg.medcom-aphc.mbx.covid-19-task-force@mail.mil>; Carlson, Mamie R CIV USARMY MEDCOM APHC (USA) <mamie.r.carlson.civ@mail.mil>; Meier, Stephanie J CTR USARMY MEDCOM APHC (USA) <stephanie.j.meier3.ctr@mail.mil>
Subject: mandatory COVID-19 vaccination messaging plan

Good morning! In anticipation of the likely mandate for SMs to receive the COVID-19 vaccine, we are working to develop a mandatory vaccination messaging plan to include messages, FAQs, and communication channels. The goals of this plan are to reassure SMs and leaders that the vaccine is something they want and need, to increase understanding of why DOD makes some vaccines mandatory for SMs, and to decrease the chances of a mass influx of folks trying to get exemption from vaccination. I am working with the COVID-19 Communication Workgroup, Health Risk Comm, and PHAD to gather insights into Service member perceptions of mandatory COVID-19 vaccination and help shape our messaging plan.

We are drafting a modification for OHP approval to include conducting two focus groups, one with PHEOs and one with Division/Brigade/Command Surgeons, as well as conducting up to two interviews with OCONUS PHEOs if needed. We have the list of PHEOs; however, we don't have a list of Surgeons to include in the focus groups. To identify these individuals, we plan to reach out to the TRADOC and FORSCOM Surgeons' Offices to ask for assistance in identifying Division and Brigade Surgeons who may be able to participate in the focus groups.

PHAD is leading work on the focus group/interview guides and the OHP modification. Please let us know if you have any suggestions or concerns re: the proposed way ahead. Thank you! Essie
Essie Pfau, MPH
Health Communication Specialist
Advisors to the Director

- 09 July 2021

From: Carlson, Mamie R CIV USARMY MEDCOM APHC (USA) <mamie.r.carlson.civ@mail.mil>
Sent: Friday, July 9, 2021 5:33 PM
To: Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>
Cc: Malozi, Dawn L CIV USARMY MEDCOM APHC (USA) <dawn.l.malozi.civ@mail.mil>; Frazier, Gary D Jr CIV USARMY MEDCOM APHC (USA) <gary.d.frazier6.civ@mail.mil>; Kolivosky, John E CIV USARMY MEDCOM APHC (USA) <john.e.kolivosky.civ@mail.mil>; Abraham, Joseph H CIV USARMY MEDCOM APHC (USA) <joseph.h.abraham.civ@mail.mil>; USARMY APG MEDCOM APHC List QSARC OHP <usarmy.apg.medcom-aphc.list.qsarc-ohp@mail.mil>; Meier, Stephanie J CTR USARMY MEDCOM APHC (USA) <stephanie.j.meier3.ctr@mail.mil>; Pfau, Esther J (Essie) CIV USARMY MEDCOM APHC (USA) <esther.j.pfau.civ@mail.mil>
Subject: WARNO - Submission of Rapid Review Modification - for Project 21-931COVID-19 Vaccination Perceptions & Messaging Formative Evaluation
Good Evening OHP Colleagues,

I am emailing to provide you a heads up that PHAD has been tasked by the COVID-19 TF to collect follow-on data collection as part of the Project 21-931 COVID-19 Vaccination Perceptions & Messaging Formative Evaluation project and will be submitting a modification to the initial project plan. In the initial submission we had indicated that we anticipated ongoing data collection as part of this project to conduct "pulse checks" to collect information on perceptions and information needs to inform ongoing APHC COVID-19 vaccination messaging as the pandemic and vaccination context evolved.

We have a 13 AUG suspense to provide an initial draft of the findings to the TF and thus would like to request a rapid review. We anticipate submitting the modification NLT COB on Wednesday the 14th.

The primary changes to the project plan are as follows:
1) The data collection target has been expanded to include Command Surgeons in addition to Public Health Emergency Officers/Assistance Public Health Emergency Officers, at the request of the COVID-19 TF.
2) The focus of the questions have been narrowed to focus specifically on perceptions, attitudes, beliefs, concerns of COVID-19 vaccination in anticipation of an upcoming mandate, and the identification of information and communication resource needs and recommendations for how to best meet those needs if/when the mandate occurs.
3) Due to the short timeframe we intend to hold two focus groups – one focus group with interested PHEOs/APHEOs and the other with Command Surgeons. We will also conduct up to two interviews if the FG times do not work for a potential participant who is OCONUS or if an individual does not want to be recorded.

I wish you all a wonderful weekend!
Best,
Mamie Carlson, MPH

- 14 July 2021 received approved updated data protection plan.
- 14 July 2021 received project modification via email.

- 15 July 2021 forwarded to Dr Jones for Scientific Review.

From: Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>
Sent: Thursday, July 15, 2021 3:21 PM
To: Jones, Bruce H CIV USARMY MEDCOM APHC (USA) <bruce.h.jones.civ@mail.mil>
Cc: Malozi, Dawn L CIV USARMY MEDCOM APHC (USA) <dawn.l.malozi.civ@mail.mil>; Frazier, Gary D Jr CIV USARMY MEDCOM APHC (USA) <gary.d.frazier6.civ@mail.mil>; Kolivosky, John E CIV USARMY MEDCOM APHC (USA) <john.e.kolivosky.civ@mail.mil>; Abraham, Joseph H CIV USARMY MEDCOM APHC (USA) <joseph.h.abraham.civ@mail.mil>
Subject: For Scientific Review RE: 21-931 COVID-19 Vaccination Perceptions & Messaging Formative Evaluation

Hi Dr. Jones,
Per our conversation, I have attached the 1) Rapid Response plan (pdf document), 2) the Rapid Response follow-up plan, 3) the modification (21-931.M1) for OHP project #21-931 titled, 'COVID-19 Vaccination Perceptions & Messaging Formative Evaluation'. As I mentioned in my previous email today, unfortunately, we are asking for a very quick the turn-around time so that the PHAD team can conduct the focus groups, analyze the data, and write a report to meet their project completion deadline of 13 Aug.
~Dawn Gyory

- 17 July 2021: email from Dr Bruce Jones:

From: Jones, Bruce H CIV USARMY MEDCOM APHC (USA) <bruce.h.jones.civ@mail.mil>
Sent: Saturday, July 17, 2021 12:37 PM
To: Carlson, Mamie R CIV USARMY MEDCOM APHC (USA) <mamie.r.carlson.civ@mail.mil>; Santo, Theresa Jackson CIV USARMY MEDCOM APHC (USA) <theresa.j.santo.civ@mail.mil>; Mitvalsky, Laura A CIV

USARMY MEDCOM APHC (USA) <laura.a.mitvalsky.civ@mail.mil>; Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>
Cc: Malozi, Dawn L CIV USARMY MEDCOM APHC (USA) <dawn.l.malozi.civ@mail.mil>; Frazier, Gary D Jr CIV USARMY MEDCOM APHC (USA) <gary.d.frazier6.civ@mail.mil>; Millikan Bell, Amy M CIV USARMY MEDCOM APHC (USA) <amy.m.millikanbell.civ@mail.mil>; Kolivosky, John E CIV USARMY MEDCOM APHC (USA) <john.e.kolivosky.civ@mail.mil>; Abraham, Joseph H CIV USARMY MEDCOM APHC (USA) <joseph.h.abraham.civ@mail.mil>
Subject: SRC 21-931 Trans Memo COVID Vaccine Preceptions 07-17-2021.pdf

Ms. Carlson,
The Scientific Review Committee (SRC) has reviewed your addendum to project plan #21-931, COVID-19 Vaccination Perceptions & Messaging Formative Evaluation, and endorses it for review by the Public Health Review Board in this simultaneous message to them. The review identified a number of non-critical, but substantive, issues that if addressed should improve the plan. Those issues are noted in the attached transmittal memorandum. While no further interaction with the SRC is necessary, I am available to answer any questions you may have.
Respectfully, BHJ
Bruce H. Jones, MD, MPH, FACSM, FACPM
Chairman, Scientific Review Committee

- 19 July 2021 email to OHP from M Carlson:

From: Carlson, Mamie R CIV USARMY MEDCOM APHC (USA) <mamie.r.carlson.civ@mail.mil>
Sent: Monday, July 19, 2021 5:52 PM
To: Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>
Cc: Malozi, Dawn L CIV USARMY MEDCOM APHC (USA) <dawn.l.malozi.civ@mail.mil>; Frazier, Gary D Jr CIV USARMY MEDCOM APHC (USA) <gary.d.frazier6.civ@mail.mil>
Subject: RE: SRC 21-931 Trans Memo COVID Vaccine Preceptions 07-17-2021.pdf

Good Evening,
Please find attached the modification for 21-931 COVID-19 Perceptions and Messaging Evaluation in response to SRC feedback. I have also attached a Word doc of the memo with comments in purple indicating what revisions we did or did not make and a brief description of revisions that we made.

Since we emailed the initial version of the modification for SRC, I forgot to confirm if we should submit to the SharePoint as a modification.

Thank you!
Best,
Mamie Carlson, MPH
Public Health Scientist and Contracting Officer Representative
Public Health Assessment Division, Health Promotion and Wellness Directorate

- 20 July 2021 received email notification of project submission via OHP electronic submission site.
- 21 July 2021 received email notification of project approval by Division Chief via OHP electronic submission site.

From: Gyory, Dawn M CIV USARMY MEDCOM APHC (USA) <dawn.m.gyory.civ@mail.mil>
Sent: Tuesday, July 20, 2021 4:29 PM
To: Carlson, Mamie R CIV USARMY MEDCOM APHC (USA) <mamie.r.carlson.civ@mail.mil>
Cc: Malozi, Dawn L CIV USARMY MEDCOM APHC (USA) <dawn.l.malozi.civ@mail.mil>; Frazier, Gary D Jr CIV USARMY MEDCOM APHC (USA) <gary.d.frazier6.civ@mail.mil>; Kolivosky, John E CIV USARMY MEDCOM APHC (USA) <john.e.kolivosky.civ@mail.mil>; Abraham, Joseph H CIV USARMY MEDCOM APHC (USA) <joseph.h.abraham.civ@mail.mil>; Santo, Theresa Jackson CIV USARMY MEDCOM APHC (USA) <theresa.j.santo.civ@mail.mil>

Subject: Start Notification RE: 21-931 and 21-931.M1 COVID-19 Vaccination Perceptions & Messaging Formative Evaluation

Hi Mamie,
We are in the process to finalizing all of the paperwork for the approvals and determinations for OHP project #21-931, the follow up/final project plan to the Rapid Response and the modification(21-931.M1) titled, 'COVID-19 Vaccination Perceptions & Messaging Formative Evaluation'. Both activities are determined to be not research – public health practice. Because of the significant time restraints you are facing, this email will serve as an official notification to allow you to start immediately. We will follow up with the final pdf approval packages in the next day or two.

~Dawn Gyory